

WILLJOY

PRESS RELEASE

New single: "Life Is Now"



"Life Is Now" Is fully combusting Dance Pop song with a lot of synthesizing and heavy four on the floor beat, alongside with deep vocals and slamming piano. Song's vibe is cheery and hopeful and the lyrics are about the inner dialogue of the drive, focus and taking the life by the horns. The overall message of the song is to live in the moment.

Recording and performing artist and a one man band Willjoy launches his fifth song ever made. Under a year in the music industry he is starting to leave a bigger and bigger footprint with each new song.

"I'm documenting my journey through releases, so you can see me first hand growing as an artist"

Willjoy was born in the late 80's so making his music is largely influenced by 80's sound world and bringing those elements to a modern age is his mission in music.

Breaking boundaries of different genres ,with adding his deep and raspy voice he can bring rock elements even to the most cheerful tunes.

"Trying to do something original and stand out from the crowd is always inspiring. My reason for pursuing music is simple, getting recognition and helping someone else to deal with life through music".

2021 Willjoy started building his first album focusing on the "Dark" side with four singles.

Now he releases the debut single from the "Light" side, making a proper feet stomper with deep reflecting lyrics.

The song "Life Is Now" starts with a synthesizer and a pondering question which was heavily inspired by Bent's - Exercise. Gradually increasing intensity after the long intro and verse the first chorus begins the dance factor of the song. With ever changing momentum's through out the song the melody inspires hope and surprises the listener with a totally different ending chorus.

When writing the song Willjoy wanted to root the overall message to make people understand what inspiration feels like coming from the inside. "Living every day like it's your last" Is a worn out phrase and hardly accessible to majority of the people, and by going with "Life Is Now" is a reminder that we can't change the past and we don't know what the future holds for us.

""Life Is Now" is definitely my most cheerful song I have made so far, I think it as a great reminder for seizing the moments in life".

"Life Is Now" Is the fifth song in the upcoming debut album "One coin Two sides"

The album will be two-sided with first side being "Dark" and the second is called "Light".

"Life Is Now" is the first single in the "Light" side of the album.

Single will be launched October 7th 2021.

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